

Amir Beck

Product Design Engineer

EXPERIENCE

Senior Product Design Engineer

Lumanu

February 2023 - Now

Lumanu is a fintech that processes payments for brands paying creators. I lead product design on tax, vendor compliance, and payments, and work with the exec team on what we build. Redesigned the app from the ground up and coded ~90% of the UI myself, driving the company pivot from influencer marketing to payments. I own the design system and bridge Figma to a React, Next.js, and TypeScript codebase with Code Connect.

Senior Product Designer

Prajna Strategy

March 2022 - February 2023

Ran product design and strategy end to end for client web and mobile apps. On Granate, a grief support app, onboarding drop off fell ~25% and weekly engagement rose ~30%.

UI/UX Designer

March 2021 - March 2022

Associate UI Designer

March 2020 - March 2021

SkySlope

Worked with senior management on DigiSign, Forms, and Breeze. Led Breeze and EasyPeady from concept through launch, cutting signing mistakes ~50%.

Sr. Web Designer & Developer

August 2017 - March 2020

Unearth Campaigns

I designed and developed websites and apps for clients, plus internal tools for running marketing campaigns.

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EDUCATION

UC Davis

2012 - 2017

B.A. Digital Media & B.A.
Economics

SKILLS

Product & Strategy

Product strategy & roadmapping, 0 to 1 through launch, product direction, data-driven design (Google Analytics, Heap), user research & usability testing, discovery & experimentation, cross-functional collaboration with PMs, engineers & executives

Product Design & Systems

UX/UI, interaction & visual design, prototyping & motion (Figma, Framer, Protopie), design systems, component libraries & tokens (Token Studio, Storybook), complex data visualization, documentation & engineering handoff, project management (Notion, Jira, Linear)

Front-end & Web Development

React, Next.js, TypeScript, JavaScript, HTML/CSS, styling & theming with design tokens, animation & web performance, accessibility (A11y), design-to-code (Figma Code Connect, Figma MCP), AI-assisted prototyping (Cursor, Claude Code, Figma Make), Git, CI/CD