

Amir Beck

Design Engineer

EXPERIENCE

Senior Design Engineer

Lumanu

February 2023 - Now

I lead a team to oversee the entire design process for our B2B2C software. I work collaboratively across Marketing, Engineering, and CS to create, design, and implement product features, and work within the product team to define and execute product strategy. Lead the creation and evolution of a scalable design system for multiple web products, personally bridging Figma designs with a React, Next.js, and TypeScript codebase.

Senior Product Designer

Prajna Strategy

March 2022 - February 2023

I managed and executed end-to-end product design and product strategy for Prajna Strategy's clients' web and mobile apps. Oversaw Agile-based project planning and execution for development team.

UI/UX Designer

March 2021 - March 2022

Associate UI Designer

March 2020 - March 2021

SkySlope

I worked closely with senior management, UX and product team to wireframe, design, test, and deliver UI and UX for SkySlope's software suite.

Sr. Web Designer & Developer

August 2017 - March 2020

Unearth Campaigns

I designed and developed websites and apps for clients as well as internal tools for running and managing marketing campaigns.

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EDUCATION

UC Davis

2012 - 2017

B.A Digital Media & B.A

Economics

SKILLS

Product & Strategy

Product strategy & roadmapping, AI/ML ideation & integration, data-driven design (Google Analytics, Heap), business & market research, discovery & experimentation, design sprint facilitation, cross-functional collaboration with PMs, engineers & stakeholders

Product Design & Systems

UX/UI, prototyping & motion design (Figma, Framer, Adobe, Protopie), design system architecture, component libraries & tokens (Token Studio, Storybook), complex data visualization, documentation & engineering handoff, workflow & project management (Notion, Jira, Linear)

Front-end & Web Development

React, TypeScript, JavaScript, HTML/CSS, front-end styling & theming with design tokens, accessibility (A11y) implementation, Design system to code integration (MCP), Git version control (GitHub/GitLab), CI/CD awareness, collaboration with back-end teams